
REALTY CHECK

BUDDY MEDIA MOVES TO MIDTOWN

Buddy Media, a leading Facebook-management system for major brands, is on the move and growing. The company will leave behind 7,800 square feet at 1845 Broadway for 23,896 square feet - the whole 12th floor – at 21 Penn Plaza, aka 360 w. 31st St. Terms were not released, but asking rents at the address have been in the high \$30s.

Buddy Media was represented by **Peter Sabesan** and **Michael Okun** of **Coldwell Banker Commercial Hunter Phoenix**. Landlord GHG Realty was repped by SL Green Realty's Gary Rosen.

“Placing one of the country’s most important digital media and branding companies into Midtown West bodes well for the area,” **Sabesan** said.

